



Bernoulli Society

for Mathematical Statistics
and Probability

Recipe for a Bernoulli Sponsored 2013 Regional Public Event

An event is normally a public lecture, reception, awards ceremony for local video contest and submission to international competition at: <http://www.statistics2013.org/videocontest.cfm>

1. Form a small local committee from universities in your region.
2. Develop a small budget for promotion of a 2013 public event to include local professionals, students, teachers and civic representatives.
3. Secure official sponsorship of the Bernoulli Society at <http://www.bs2013.org/>, and join the list of institutions on the international web page <http://www.statistics2013.org/>
4. Request funding from local participating universities.
5. Decide a speaker, location and time for your 2013 event.
6. Invite local news media.
7. Don't miss this historic* opportunity to communicate the importance of education and research in probability and statistics to the wealth of the world.

* 300th Anniversary of the publication of Jacob Bernoulli's *Ars Conjectandi* and 250th Anniversary of the publication of Bayes' theorem.

PLEASE FEEL FREE TO DISTRIBUTE THIS TO COLLEAGUES WHO MAY NOT BE MEMBERS OF THE BERNOULLI SOCIETY