



2009 BEST COOPERATIVE PROJECT AWARD IN STATISTICAL LITERACY: CALL FOR NOMINATIONS

The International Statistical Literacy Project of the International Association for Statistics Education (ISLP/IASE), a section of ISI, is pleased to announce the call for nominations for the 2009 Best Cooperative Project Award in Statistical Literacy. The 2007 Award went to Project ALEA of Statistics Portugal (<http://www.alea.pt>).

This award is given every two years in recognition of outstanding, innovative, and influential statistical literacy projects that affect a broad segment of the general public and are fruit of the cooperation of different types of institutions (national statistical office and schools, schools and statistical societies, statistical societies and statistical offices, statistical societies, college, schools, etc.). A project making a good candidate for this award should have the following characteristics:

- (a) It is currently alive and has potential to remain so in the future, that is, the project is currently being maintained. Projects that stopped being maintained in the past should not apply.
- (b) Access to the project resources and membership in the project is free to all.
- (c) Educates on concepts of statistical theory and data analysis, their use in the development of information about countries and societies, and their application in a broad spectrum of disciplines and areas of society, with concern towards modern data handling, experimentation, and graphical methods.
- (d) Has contents that are pedagogically sound for a general audience (adults and young, media and statisticians, teachers and students, social and natural sciences)
- (e) Involves two or more institutions that would usually not work in cooperation. Examples are projects that involve the cooperation between a National Statistical Office, a school and a government education office, like the ALEA project, winner of the 2007 award. Other examples are cooperation among universities and schools, or schools and statistical societies or media experts, statistical societies, national statistical offices, schools, and combinations thereof.)
- (f) It is attractive to a wide audience, i.e., it has a “fun” appeal to it, invites to enter and learn, read and use the project on a daily basis as a source of knowledge and information. Some characteristics that makes it such are: Color, variety, easy to find material, dynamism, variety, updated, sound pedagogy, contemporary subject matter, interactivity.
- (g) Has archives that are widely available. For example, if there is a contest regularly run, past winners should be known. If current events have been interpreted statistically in the past, those interpretations should be easy to access.
- (h) Has international outreach and makes creative use of available resources. For example, a web page in English would help the dissemination of the resources to many countries.

To nominate a project, interested parties must submit a nomination letter and/or questions to Juana Sanchez, Director of the ISLP (jsanchez@stat.ucla.edu), **no later than February 28th, 2009**. In your letter, please explain how the project nominated satisfies all the characteristics described above. If the project does not have a web page, the ISLP reserves the right to request additional information. Projects will be evaluated by a panel of international statistical literacy experts selected by the ISLP during the Spring of 2009. The winner and finalists will be announced during the ISLP open meeting at the ISI Meeting in Durban, South Africa, August 2009. The web site of the contest is <http://www.stat.auckland.ac.nz/~iase/islp/bestproject>